



VISIT
Jyväskylä
REGION Lakeland
Finland



World Sauna Forum and Sauna Region Week Media Trip @ Visit Jyväskylä Region, 3rd to 4th June 2025

Program

Tuesday 3rd June

11:00 **Meeting at Travel Center bus stop**

11:15 Transfer to Aalto2 museum

11:30 **Guided tour at [Aalto2 museum](#)**

Alvar Aalto (1898–1976) is one of the internationally best-known Finnish architects and designers. In Jyväskylä, the city of lakes and hills in the heart of the Finnish Lakeland, you'll find the largest number of masterful buildings in the whole world designed by this world-famous architect and academician. The Aalto2 museum is the best place to learn about Alvar Aalto's life and work

12:30 Transfer to Juurikkasaari

13:00 **Lunch at [Juurikkasaari](#) and introduction**

Surrounded by beautiful Lake Päijänne, Juurikkasaari is a year-round event venue with versatile and comfortable facilities and professional staff with over 20 years of experience to ensure the success of events and activities. A delicious lunch buffet is available on weekdays from 11.00-14.30 all year round. During the summer, the Juurikkasaari beach terrace and beach grill serve delicious barbecue dishes, refreshments and café delicacies. At the beach terrace you can hire equipment for various summer activities or book a canoeing lesson in advance.

14:00 Transfer to Sauna Village

14:30 **Visit at [Sauna Village](#) and "The Ultimate Smoke Sauna Day"**

Experience real Finnish smoke sauna! We heat 13 old, historical smoke saunas from different parts of Finland. Make a journey to the sauna history. We will promise, that you will become a smoke sauna enthusiast or even a semi-professional after spending



a day in Saunakylä. Try out all our smoke saunas to find you favorite kind. We have a dirt pit sauna, huge malt sauna from 18th century, tiny smoke sauna Kerttula and whisking sauna. Mixed gender in saunas, so we use swimsuits. Possibility to swim in lake Päijänne and shower under the sky in traditional Finnish way.

16:30 **Transfer to Tupaswilla**

17:30 **Visit at [Tupaswilla](#). Traditional soup kitchen dinner and sauna**

Introduction of the world largest Smoke sauna. Possibility to have sauna (swimming suits or towel required) and guided peat facemask treatment. Peat is 100% natural ingredient, which contains various nutrients and minerals. Peat used as a mask on your skin helps to clean and soften the skin as well as to clean metabolic waste from the body.

20:00 Transfer to Revontuli Resort

21:00 **Check-in to the [Revontuli Resort](#) and open sauna night**

The Northern Lights (Revontuli in Finnish) Resort is a year-round holiday centre in Hankasalmi in the darkest place of whole Southern Finland. The resort is a perfect place for a little pampering, because you can sleep under the stars in luxurious glass igloos, get comfy in holiday cabins, experience the authentic Finnish Sauna in a sauna world and treat yourself with seasonal culinary dishes.

Wednesday 4th June

7:00-8:30 Breakfast at the Revontuli Resort and possibility to enjoy the after heat of the smoke sauna

9:15 Transfer to Jyväskylä Crazy Town/Aalto-sali

10:00- **[World Sauna Forum program](#), including dinner at Viilu**

World Sauna Forum offers the program tickets. Accommodation from 4th June does not include in the trip. Please check out the recommended accommodation [Accommodation - World Sauna Forum](#)

Thanks for the visit!

Participants:

International media, maximum 45 persons

Registration by 9th May at 3pm: https://www.lyyti.in/World_Sauna_Forum_Media_Trip_0563

Contact:



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