



World Sauna Forum and Sauna Region Week Media Trip @ Visit Jyväskylä Region, 10th to 11th June 2026

Program

Wednesday 10th June

- 11:00 **Meeting at Travel Center bus stop**
- 11:15 Transfer to Aalto2 Museum Centre
- 11:30 **Guided tour at [Aalto2 Museum Centre](#)**
Alvar Aalto (1898–1976) is one of the internationally best-known Finnish architects and designers. In Jyväskylä, the city of lakes and hills in the heart of the Finnish Lakeland, you'll find the largest number of masterful buildings in the whole world designed by this world-famous architect and academician. The Aalto2 Museum Centre is the best place to learn about Alvar Aalto's life and work
- 12:15 Transfer to Finlandia Hotel Alba
- 12:30 **Lunch at [Hotel Alba](#) and introduction**
This privately owned, cozy hotel is by the lake Jyväsjärvi and next to the Aalto2 Museum Centre as well as the University campus area. The unique panoramic view restaurant offers a three-course lunch menu from local ingredients.
- 13:30 Transfer to Sauna Village
- 14:40 **Visit at [Sauna Village](#) , guided tour and sauna experience**
Experience real Finnish smoke sauna! Make a journey to the sauna history. We will promise that you will become a smoke sauna enthusiast or even a semi-professional after spending a day in Saunakylä. Try out about 4-5 different kind of smoke saunas to find your favorite kind. Mixed gender in saunas, so we use swimsuits. Possibility to swim in lake Päijänne and shower under the sky in traditional Finnish way.
- 17:00 **Transfer to Break Sokos Hotel Himos**
- 17:30 **Check-In to [Break Sokos Hotel Himos](#)**
The area around the hotel offers the best slopes, lushest greens, and most exciting



experiences in Southern Finland. Whether it's winter or summer, we and our partners ensure there's always plenty to do. Break Sokos Hotel Himos combines modern comfort with seamless services. Nearly suite-level apartments and a delicious restaurant ensure a comfortable stay.

18:15 **Transfer to Restaurant Patapirtti & Farm of Uusi-Yijälä**

18:30 **Dinner at the [Restaurant Patapirtti & Farm of Uusi-Yijälä](#)**

The Restaurant Patapirtti offers authentic Finnish food, berry wines produced from their own ecological berries, pampering accommodation, genuine Finnish sauna experience next to lake Patalahti.

21:00 **Sauna evening at the [Himos Holiday Sauna Yard](#)**

Himos Sauna Yard is a treasure box for sauna enthusiast. Here you have a chance to bathe in the whole generation-line of saunas: in a traditional smoke sauna, lakeside sauna with an electric stove, a wood-heated barrel sauna and in Kirami's FinnVision landscape sauna representing the modern, visual Finnish sauna design. Of course, the experience is crowned by two jacuzzis and a wood-burning hot-tub, terrace facilities and barbecue shelters.

Thursday 11th June

7:00-9:00 Breakfast at the Break Sokos Hotel Himos

9:00-9:45 Hotel tour at the Break Sokos Hotel Himos

9:45-10:30 Transfer to Sataman Viilu [World Sauna Forum program](#) continues

Thanks for the visit!

Registration link: [World Sauna Forum Media Trip 2026](#)

Contact:

Hosted by Visit Jyväskylä Region @visitjyvaskylaregion and #visitjyvaskylaregion

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